

North **EAST** South West
INTERREG III C



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INCORD

Integrated Concepts for
Regional Development

INCORD Experiences – Recommendations for the Elaboration of Integrated Regional Development Concepts (RDC)

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Structure

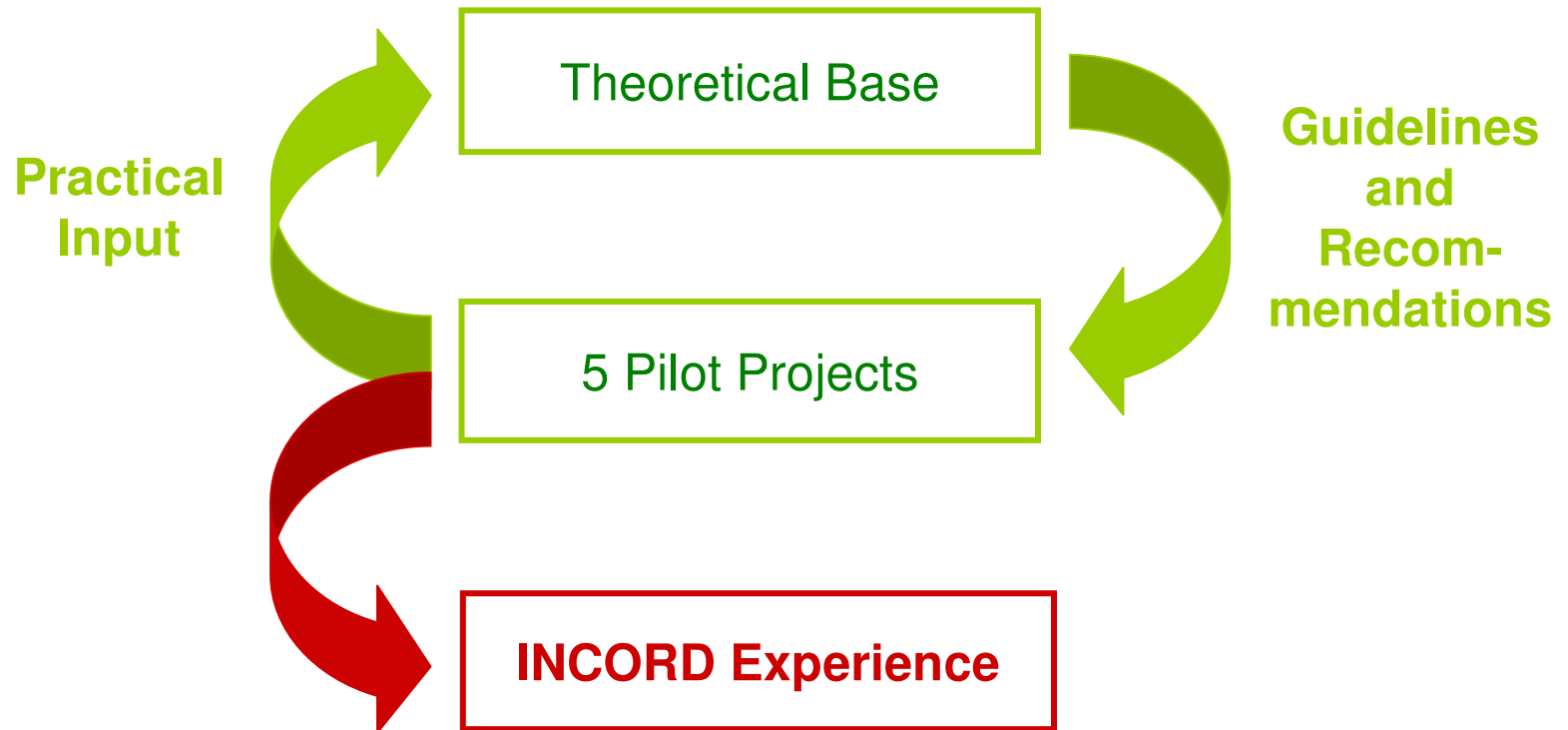
- (1) Overall Frame of the INCORD-Project**
- (2) INCORD Pilot Projects**
- (3) Main Findings out of the INCORD RDC-Processes**

Main Theme of Interest – RDCs

The INCORD-Project defines RDCs as:

- Oriented towards a short or middle time perspective
- Focused on specific regional problems or chances
- Integrated approach (= integrate all sectors and actors and harmonise all planned actions)
- Incentive for a cooperative development of the region
- Informal instrument which is not legally binding and which relies on the self-binding of local actors
- Increasing importance, especially with regard to EU-funding policies

Methodical Approach



There is no “right way” to develop a RDC, it always depends on the specific circumstances and demands in the region.

The Pilot Projects

- (1) Keila region (EE)
- (2) Drawsko region (PL)
- (3) Malopolska region (PL)
- (4) Ostrava region (CR)
- (5) Olomouc region (CR)



Pilot Project 1: Keila Region

Integrated Concept for Tourism Development of Keila River Region

Project Team:

- EGS Development Company
- City of Keila (associated by several municipalities in Harju and Rapla County)

Thematic Focus:

Integrated Tourism Development

Main Objectives:

- Environmental improvement of Keila river
- Development and improvement of accommodations + offers
- Improved coordination of information

Pilot Project 2: Drawsko Region

Integrated Concept for Tourism Development of Drawa River Region

Project Team:

- EGS Development Company
- Zachodniopomorskie Voivodeship
- Drawski District (associated by Drawno municipality from Choszczno District)

Thematic Focus:

Integrated Tourism Development

Main Objectives:

- Prolongation of the tourism season
- Development of a joint image
- Promotion of local products in order to create an unique tourism highlight

Pilot Project 3: Malopolska Region

Integrated Development Concept Malopolska

Project Team:

- LEG Thuringen
- Malopolska Agency for Regional Development

The main centre of Malopolska is the City of Krakow.

High-tech industries are coming up in the region.

Investments are needed for industrial development, so there is a demand on clean-up and development of old industrial areas.

On the other hand there is also a potential by technologies based on universities and media companies.

Pilot Project 4: Ostrava Region

Integrated Development Concept Ostrava

Project Team:

- LEG Thuringen
- City of Ostrava
- Regional Development Agency Ostrava

Ostrava region is mainly influenced by the City of Ostrava. Leading industries of the region are coal mining, metal industry, heavy industry and chemistry. The industrial infrastructure in the region has changed in the last 10 years. A high unemployment rate and old industrial areas, especially in the city impede the development for the whole region. Positive influence is given by the University of Ostrava and a number of activities in infrastructure development.

Pilot Project 5: Olomouc Region

Integrated Development Concept Olomouc

Project Team:

- LEG Thuringen
- Regional Authority of Olomouc Region

Development of a former military airport in the regional context

- Transformation of current military airport into civil regional airport
- Definition of feasibility and viability of the project
- Utilisation of existing infrastructure and strengthening of economic development of the region

Main Findings out of the INCORD RDC-Processes

Thesis 1: Integrated Approach

Parallels are seen between the Eastern German and Eastern European countries e.g. in terms of historical, political and economic development.

In this regard, RDCs are a right answer to the increasing demand of cooperative, participative and integrative approaches in the new member states.

Thesis 2: Actors to Involve

The more participating regional actors the better supported and easier implemented is the RDC.

But even more important than the number is a strong “driving force”. Then the process is far easier and more effective.

Thesis 3: RDC Process

The RDC process is as important as the final outcome (planning document) because this instrument can increase motivation, mobilisation and integration of several regional actors and strengthen the culture of codetermination of the inhabitants.

Win-win-situations have to be created between all regional actors.

Thesis 4: Implementation

Projects, developed in a RDC-process, should be realistic and orientated towards implementation. But flexibility and a certain dynamic should be guaranteed in order to be able to adapt projects to changing circumstances.

Projects embedded in an integrated strategy are easier to implement and more enforceable. Thus, RDCs also guarantee a more efficient use of EU-means.

Thank you very much for your attention

Please visit: www.incord.org

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